



The 3M Open is Golf That Matters.

The 3M Open is more than a golf tournament; it's a force for positive change within our community. 3M views its title sponsorship as a means to give back, engage with key stakeholders, and enhance lives in our communities.

Since 2019, we have donated over \$8 million to local charities, directly impacting over one million lives. Our commitment to this remains steadfast, with a of impacting over 1.5 million people following this year's tournament.

All of this work is embodied by our Golf That Matters ethos, which reflects 3M's profound passion and unwavering commitment to enhancing and enriching the communities where we live, work, and play. By participating in this event, we want guests to experience the power of community and be inspired by the belief that united support for a meaningful cause can create a ripple effect, extending our impact far beyond individual contributions.

Education and youth outreach serve as a pillar of our community involvement, with the majority of our financial contributions directed towards STEM-related programs that benefit Minnesota youth. Annually, over 6,000 Minnesota youth engage with First Tee. With support from the 3M Open, we are establishing year-round programming that empowers kids with fun learning experiences and important life skills.

Other charity partners include M Health Fairview Masonic Children's Hospital, Greater Twin Cities United Way, and many more well-deserved non-profits.

Welcome to the 2025 3M Open.

DID YOU KNOW?

THE 3M OPEN FUND
HAS DONATED OVER

\$8.5

MILLION

TO LOCAL CHARITIES

TPC TWIN CITIES'

18th Hole

IS THE PGA TOUR'S

MOST DIFFICULT

ON TOUR!

(BASED ON BALLS IN THE WATER)

DURING TOURNAMENT WEEK

3Mers HOST

1,500

CUSTOMERS

3M Open

3M Open Locations of Interest



The Lab @ 3M Hospitality Suites

Introducing **The Lab** at the 2025 3M Open – a space where innovation takes center stage and bold ideas meet real-world solutions. As you step inside, you’re entering a hub of possibility, where science isn’t just imagined, it’s applied. Here, we’re bringing our theme – *What the world needs next, 3M is making now.* – to life by showcasing how 3M Science and advanced technologies are shaping the future across industries.

From Aerospace and Automotive to Electronics, Energy, Industrial Automation, and Data Centers, our solutions are built to meet the world’s evolving needs – faster, smarter, and more sustainably. Whether it’s streamlining manufacturing with automation, enabling cleaner energy, mitigating worker shortages while improving factory output, or powering data infrastructure, 3M is working side by side with customers to solve their toughest challenges.



3M Hospitality Suites - 18th Green

Located adjacent to the 18th hole’s green at TPC Twin Cities, our primary hospitality space is a hosted-hospitality experience made up of two connected (and air conditioned) tents. 3M product solutions are featured inside the main tent.

Of special note, unique UNRL-brand apparel, the Compass Collection, celebrating 7 years of the 3M Open is available only in the 3M Hospitality Suites. Also, in partnership with award-winning artist Jimmy Longoria, a one-of-a-kind art piece celebrating the 2024 3M Open winner, Jhonattan Vegas, is located here, ready for a special selfie.

*A 3M Hospitality Tent ticket is required for access to the tent. **These are available by following the process on the next page.**



The 3M Swing Lab presented by TaylorMade®

Step into the future of golf at **The 3M Swing Lab**, an all-new fan experience in the 3M Open Fan Village. Presented by TaylorMade and powered by 3M Science, this interactive space invites golfers of all ages and skill levels to test their swing and have a little fun along the way.

Discover the power behind TaylorMade’s newest Qi35 driver—which is engineered with precision and is bonded using advanced 3M adhesive technology. From hands-on golf challenges to an unbeatable view of the legendary 18th hole at TPC Twin Cities, The Swing Lab is the place to play, learn, and be inspired. Best of all? It’s completely free and open to golf fans all week long.